



F.110336/01/2019/KVS(HQ)/Acad/Misc Matter

Date:-29.09.2020

The Deputy Commissioner
Kendriya Vidyalaya Sangathan
All Regional Office

Subject:- Online Photography contest for school children on commemoration of 150th Birth Anniversary of Mahatma Gandhiji-reg

I am to refer to letter of Secretary, Ministry of Education, New Delhi vide D.O 8-1/2018-EE.1/ (pt-II) dated 22.09.2020 regarding the subject cited above and to inform that Department of School Education & Literacy has launched **an online Photography contest for school children** .

The details of the competition are as follows:

S. No	Subject	Details
1	Nature of Contest	Photography contest
2	Theme options for photography contest	"Dignity of Labour" or "Ek Bharat Shresth Bharat"
3	Camera to be used	Any camera , including camera on cell phones
4	Mode of Submission	JPEG format Only
5	Grade Categories that can compete	Category -1- Class 1 to 5 Category-2: Class 6 to 8 Category-3: Class 9 to 12
6	Number of entries permitted per student	Only one entry per child
7	Where is the entry to be submitted by student	All students to submit their entries to their respective school
8	Last date for submission of entry by students to schools	9 th October, 2020
9	Action by school	The Principal/ Head of school of the concerned school will arrange for selection of one best photograph in each grade category and upload the selected best photos from 10-15 October, 2020 on this link https://innovate.mygov.in/photography-contest/
10	Mandatory Information to be filled by school on MyGov, while uploading entries	Name of Child, Grade Category , Name of school, Address of School, state/UT where school located, UDISE code of the school. Principal's email ID, contact mobile number of school/ Principal/ Head of School.
11	Prizes	NCERT will select top three winners and seven consolation entries in each category. The winners shall be awarded with books, a pen drive with digital resources and cash awards. First Prize Res-10000/- Second Prize Rs 7,000/- Third Prize Rs 5,000/- Consolation Prizes -Rs 2,000/- (7 in number)

The above information may be circulated to all the Kendriya Vidyalayas of the region. An action taken in this regard & data regarding participation of students in the competition may be submitted after completion of the event in the following format on the email i.e acacadkvs1@gmail.com

S. No	Name of Region	Total No of students participated			Total
		Category 1 (Class 1 to 5)	Category 2 (Class 6 to 8)	Category 3 (Class 9 to 12)	

Yours faithfully

P. Thakur
29/9/17
(Piya Thakur)

Joint Commissioner(Acad)

Encl:- the above letter for information

Copy to :

1. PS to Secretary, Department of School Education & Literacy, Ministry of Education, Shastri Bhawan for information.
2. PS to Commissioner, KVS(HQ), New Delhi for information .

अनीता करवल, मा.प्र.से
सचिव

Anita Karwal, IAS
Secretary



स्कूल शिक्षा और साक्षरता विभाग
शिक्षा मंत्रालय
भारत सरकार
Department of School Education & Literacy
Ministry of Education
Government of India

D.O. No. 8-1/2018-EE.1 (pt. II)

Dated: 22.09.2020

Dear School Education Secretary,

As a part of two-year commemoration period of 150th birth anniversary of Mahatma Gandhiji, the Department of School Education & Literacy is organizing **an online photography contest for school children** from now upto 9th October, 2020.

2. The **nodal agency for this event will be the NCERT** and it will conduct this competition with the support of MyGov.

3. A **nodal officer may be appointed in the SCERT** to liaise with the NCERT to coordinate this activity and to make this online photo competition smooth, speedy and successful. The contact details of the nodal officer may be provided to Director, NCERT, New Delhi, under intimation to this Department by 24.9.2020. **The details of the competition and how to apply are enclosed as Annexure to this letter.**

4. In order to make this event a success, it is imperative to ensure maximum participation of students from across the country. You are requested to issue an **advisory to all the schools in your state/UT/organisation to encourage participation of maximum students from these schools, under intimation to this office.**

Hook forward to your acknowledgement and expeditious action.

Yours sincerely,

(Anita Karwal)

To,

Additional Chief Secretaries/Principal Secretaries/Secretaries, School Education of all States / UTs

Copy for arranging the contest to:

Director, NCERT, New Delhi

Copy for necessary action to:

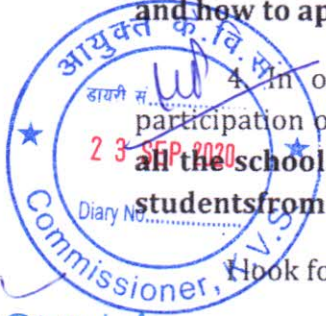
1. SPD, Samagra Shiksha of all State /UTs
2. Director, SCERT of all States / UTs
3. Chairman, CBSE
4. Commissioner, KVS
5. Commissioner, NVS
6. Director, CTSA

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JC (Acad)

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*P. Maham
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*AC (Acad)
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*Urgent-
H. P. up.*

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e-office
on 24/9/2020
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Annexure:

Photography contest to commemorate 150th birth anniversary of Mahatma Gandhiji

1. **Nature of contest:** Photography contest
2. **Theme options for photography contest:** "Dignity of Labour" or "Ek Bharat - Shresth Bharat".
3. **Camera to be used:** Any camera, including camera on cell phones
4. **Mode of submission:** Jpeg format only
5. **Grade categories that can compete:**
Category - 1: Class 1 to 5;
Category - 2: Class 6 to 8;
Category - 3: Class 9 to 12
6. **Number of entries permitted per student:** Only one entry per child
7. **Where is the entry to be submitted by student:** All students to submit their entries to their respective school.
8. **Last date for submission of entry by students to schools:** 9th October, 2020
9. **Action by school:** The Principal/Head of school of the concerned school will arrange for selection of one best photograph in each grade category and upload the selected best photos from 10-15 October, 2020 on link mentioned below:
<https://innovate.mygov.in/photography-contest/>
10. **Mandatory information to be filled by school on MyGov, while uploading entries:** Name of child, grade category, name of school, address of school, State/UT where school located, UDISE code of the school, Principal's email ID, contact mobile number of school/Principal/Head of school.
11. **Role of NCERT:** After submission of all the entries, MyGov/NCERT will arrange these entries State-wise & category-wise and will send them to concerned States/UTs by 20th October, 2020.
12. **Role of SCERT of state/UT:** The SCERTs may form a 'Committee of Experts' to examine the entries received from States / UTs to select the top 5 entries of the state/UT from each category. These entries may then be forwarded to NCERT latest by 30th October, 2020 for final selection at the national level.
13. **State level winners:** The top 5 entries of each state from each category shall be considered as state level winners and will be given certificates accordingly by NCERT.
14. **Selection of best entries at national level:** This selection process will be undertaken by a team authorized by NCERT from 1-15 November, 2020.
15. **Announcement of national winners:** By NCERT between 15-30 November, 2020
16. **Certification:** Participation certificates shall be jointly issued by NCERT and MyGov for all participants whose photos are uploaded by the schools on MyGov link.
17. **Prizes:** NCERT will select top three winners and seven consolation entries in each category. The winners shall be awarded with books, a pen drive with digital resources and cash awards (First Prize Rs. 10,000, Second Prize Rs. 7,000 and Third Prize Rs. 5000). The seven consolation prizes (Each Rs. 2000) shall be awarded in each category.